



YMCA

We build strong kids,  
strong families, strong communities.

**La Crosse Area  
Family YMCA**

1140 Main St.  
La Crosse, WI 54601  
608-782-9622  
FAX: 608-782-9616

**Holmen Program  
Center**

504 Holmen Square  
Holmen, WI 54636  
608-526-9176  
FAX: 608-526-9176

April 22, 1999

Jeff Baseman  
Baseman Brothers, Inc.  
PO Box 191  
Three Lakes, WI 54562

Dear Jeff,

My purpose in writing is to share with you how pleased we are with the new aerobics floor that your company installed last fall at our YMCA. We love it!

When we told our members that their fitness classes would be moving from our gym into a smaller room, they expressed a great deal of concern. Of course, we assured them that the new aerobics floor would transform the room into a terrific fitness studio.

As we expected, the floor was an immediate hit, and after several months our classes are at or near capacity. The new floor has had a big impact on the number of members attending our fitness classes.

Thank you!

Sincerely,

Bill Soper  
Executive Director

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Ken Dahl  
Nancy Quinlisk  
Don Rundle

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UNITED WAY

YMCA mission: To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

